



W.C. Handy MUSIC FESTIVAL

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FESTIVAL NEWS

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W.C. HANDY MUSIC FESTIVAL CHOSEN FOR SOUTHEAST TOURISM SOCIETY'S TOP 20 EVENTS

FLORENCE, AL – The W.C. Handy Music Festival has been chosen for the Southeast Tourism Society's Top 20 Events for the month of July 2006. This is the twentieth consecutive year that the festival has been chosen.

The Southeast Tourism Society Top 20 Events publication receives extensive exposure in print media, web, television and radio in the U.S. and Canada. Over 400 newspapers, magazines, radio and television stations, AAA's and others receive the Top 20 listings.

The Top 20 Events are listed on the Southeast Tourism Society's website, www.southeasttourism.org, and on their consumer website www.escapetothesoutheast.com. The Top 20 Events are consistently among the most visited pages on the STS sites.

Founded in 1983, the Southeast Tourism Society is dedicated to the promotion and development of tourism to its member states of Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and West Virginia.

The membership includes state travel offices, attractions, hotels, motels, resorts, convention and visitors bureaus, airlines, car rental agencies, newspapers, magazines and other travel-related organizations. Corporate partners include American Express, Amtrak, Delta Air Lines, Morrison Printing Company, SMITH, Southern Living Magazine, TRIPsouth and USDM.net.

For more information regarding the Top 20 Events program, please contact coordinator Laura Guptill at top20@mindspring.com.